

FREE

HEALTHY LIVING HEALTHY PLANET

# natural awakenings



# 2020 Natural Healthy Living Directory





## Directory Listing Pricing:

- 1st listing: \$125
- Additional listings 50% off: \$62.50

### Each listing includes:

- Category
- Business Name
- 4 Contact Lines
- Logo or Photo
- 35 Word Description

### SAMPLE:

#### LYME SPECIALIST

**PETER HOWE**  
 98 Parmenter Rd,  
 Framingham, MA 01701  
 508-838-1101  
 Info@PeterHoweHealer.com



Lyme requires a mutli-dimensional approach. With the use of Quantum Reflex Analysis, Zyto, and nutritional support we can identify the Lyme, its supporting bacteria and remediate them. Returning the person to one's health

# 2020 Healthy Living Directory

Boston Edition

## A Business or Practitioner Profile:



**G**roton Wellness, a pioneering center for health and healing, was founded by husband and wife team, Dr. Bob Evans, DMD, and Dr. Jean Nordin-Evans, DDS, IBDM, ND, as a whole-health dental practice which believes that a person's teeth are the gateway to health for the entire body. Experts practicing adult and pediatric dentistry, orthodontics, integrative medical and spa treatments, energy medicine, spiritual connection, and a clean-food café that serves nutritious, whole-food dishes in which many of the ingredients are purchased from local farms. Groton Wellness is the only holistic center of its kind in the United States.

**Services provided:** Holistic, biological dentistry, integrative medicine, detoxification spa and a clean-food café.

**Areas of specialty:** The center offers a toxin removal education program, designed to inform patients about toxic dental materials, including bridges, crowns and silver fillings, which are comprised of 50 percent mercury—the most toxic substance known to mankind that is not radioactive. Mercury is a toxic material that can escape from fillings in vapor form and become absorbed directly into the brain, depleting and suppressing the immune system. The rate of vaporization increases when the fillings are stimulated by hot liquids, chewing and even brushing teeth. Dr. Nordin-Evans explains, "Mercury toxicity is a cumulative toxicity, storing itself in many tissues of the body for years, and possibly is the cause of chronic maladies that have affected people for years."

**Healing/healthy living philosophy:** "Treating you as an individual, not your individual parts, is our unique wellness approach to health and healing," says Dr. Nordin-Evans. "Rather than treating just your symptoms, we partner with you to find and fix the root cause of your health issues."

*Jean Nordin-Evans, DDS, IBDM, ND, Groton Wellness, Mill Run Plaza, 493 Main St. (Rte.119), Groton. To schedule an appointment or for more information, call 978-449-9919 or visit GrotonWellness.com.*

### Contact Us

Natural Awakenings – Boston Edition

Maisie Raftery | Publisher

617-906-0232

[publisher@naturalawakeningsboston.com](mailto:publisher@naturalawakeningsboston.com)

[NaturalAwakeningsBoston.com](http://NaturalAwakeningsBoston.com)

## Profile Pricing:

Advertiser: \$269 • Non-Advertiser: \$299

- |   |                                       |
|---|---------------------------------------|
| • Business / Practitioner Profiles Include (up to 250 words): | • Business Name                       |
| • Business Summary  | • Practitioner or Business Owner Name |
| • Services/Products Provided                                  | • Address                             |
| • Areas of Specialty  | • Phone                               |
| • Healing and/or Healthy Living Philosophy                    | • Website                             |

Call: 617-906-0232 or visit: [submit.naturalawakeningsboston.com/Healthy-Living-Directory/](http://submit.naturalawakeningsboston.com/Healthy-Living-Directory/) for details

# ONE-TIME DISPLAY AD RATES ACT NOW AND RECEIVE 20% OFF (BEFORE Oct 1, 2019)

**Current advertisers  
contact us for details  
on special rates for  
ad size bumps for this  
very special edition**



## AD RATES: Full Color

Size:	Directory Edition	Design (if needed)
Full Page	\$1149	\$288
2/3 Page	\$859	\$215
1/2 Page	\$679	\$170
5/12 Page	\$599	\$150
1/3 Page	\$489	\$122
1/4 Page	\$389	\$97
1/6 Page	\$289	\$72
1/8 Page	\$229	\$57
Business Card	\$189	\$47

**Expand your exposure online with Web Advertising 75% off regular monthly rates - Our LOWEST RATES OF THE YEAR!**

**12-Month Web Ad Packages\* include links to your website**

### Leaderboard or Video:

Home Page: \$350

Landing Page: \$270

### Rectangle:

Home Page: \$270

Landing Page: \$180

*\*above rates are annual pricing*

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**Call: 617-906-0232 or visit: [submit.naturalawakeningsboston.com/Healthy-Living-Directory/](http://submit.naturalawakeningsboston.com/Healthy-Living-Directory/) for details**

**DISPLAY PRINT AD**

Size \_\_\_\_\_ Rate \$ \_\_\_\_\_  
 Discount \$ \_\_\_\_\_  
 Total \$ \_\_\_\_\_

**DIRECTORY LISTINGS**

Directory listing one @ \_\_\_\_\_ = \$ \_\_\_\_\_  
 Additional listings \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 Additional lines \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_  
 Additional Words \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**CATEGORY CHOICES**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**PROFILES**

Profiles \_\_\_\_\_ x \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**DIGITAL AD**

**Leaderboard or Video 728 x 90 / 72 dpi**

Home Page: \$350 \$ \_\_\_\_\_

Landing Page: \$270 \$ \_\_\_\_\_

**Rectangle:**

Home Page: \$270 \$ \_\_\_\_\_

Landing Page: \$180 \$ \_\_\_\_\_

*\*above rates are annual pricing*

**DESIGN SERVICES**

Fee \$ \_\_\_\_\_ + Stock Photos/Art \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

**GRAND TOTAL \$ \_\_\_\_\_**

**NOTES**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Fill in contract form. Calculate your price in the worksheet area. Email in your print-ready ad or ad copy and graphics to admin@naturalawakeningsboston.com. In-house-designed ad proofs will be sent via email.**

Name \_\_\_\_\_ Date \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## Credit Card Authorizaton

**Payment via credit card only. We gladly accept:**



Credit Card # \_\_\_\_\_

3 or 4 Digit Security Code \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_

Name As it Appears on Credit Card: \_\_\_\_\_

Billing address for Credit Card: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\$ \_\_\_\_\_  
 One Time Charge \_\_\_\_\_ Date \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**Credit card charges:** Your account will be billed on the 10th of the month prior to publication. All advertising must be prepaid.

**Broken contracts:** Unearned discounts and an administrative fee of 25% of your monthly rate may be imposed (minimum of \$25). Should this become a collection problem, the client assumes all costs of collection, including, but not limited to court costs, interest and legal fees.

***I agree to the terms of this contract. I understand cancellation penalties and payment policies. I authorize the above charges to my credit card.***

**Signature** \_\_\_\_\_

\*Pricing is based on consecutive month placement in *Natural Awakenings* magazine or on NABoston.com. Prices listed are per month. Monthly electronic invoices are available upon request.