



# THE REVOLUTION OF CONSCIOUSNESS

A Conscious Lifestyle Event

# SPONSOR PACKAGE

**September 24, 2017**

Reggie Lewis Center  
Roxbury Crossing, MA

Hosted by *Natural Awakenings* Boston

[TheRevolutionOfConsciousness.com](http://TheRevolutionOfConsciousness.com)

# HEALTHY EXPOSURE FOR YOUR BUSINESS

*The Revolution of Consciousness*® is a conscious lifestyle event and film screening, taking place on September 24, 2017, at the Reggie Lewis Center, in Roxbury Crossing, MA. The day-long expo includes:

- 🌀 **100 Exhibitors**
- 🌀 **The Bodywork Oasis:** featuring a wide variety of hands-on body and energy workers
- 🌀 Diverse selection of **workshops** relating to mind-body medicine
- 🌀 24' seven-circuit **labyrinth**
- 🌀 **Food trucks** and an indoor healthy and local food **café**
- 🌀 Evening screening of the ground breaking 2017 documentary **HEAL**, followed by a panel discussion
- 🌀 **Private screening of HEAL** for sponsors, vendors and volunteers on Thursday, September 21, followed by a Q&A with film producer, Adam Schomer

Be a part of the natural health movement sweeping the nation. Body-mind-spirit, integrative health, and carbon footprint have become market buzzwords – and for good reason! In today's world we need to care for ourselves and our planet. Now more than ever people are turning inward for answers and taking responsibility for their own health. Join us in bringing our community the health and wellness they are seeking.



# HAPPINESS SPONSOR

😊 \$1,000

- 🌀 Four tickets to **The Revolution of Consciousness®**
- 🌀 1/4 page ad in Expo Program going home with expo attendees (deadline for inclusion: August 10)
- 🌀 Name included in our promotional emails with links to your website
- 🌀 Exhibitor space in expo
- 🌀 \$600 custom advertising package in *Natural Awakenings Boston* (current advertisers receive equivalent value in upgrades)



**(Total Value: Over \$1,400)**

# LOVE SPONSOR

❤️ \$2,500

Everything in the 😊 Sponsorship PLUS:

- 🌀 Four additional tickets to **The Revolution of Consciousness®** (total of 8 tickets - \$240 value)
- 🌀 Website sponsorship recognition in Gallery of Sponsors with advertorial link promoting your business (\$500 value)
- 🌀 Upgrade to 1/2 page ad in Expo Program going home with expo attendees - Deadline August 10 (\$450 value)
- 🌀 Featured exhibitor listing in online Natural Directory – a searchable directory with full-page interactive ad and Google map (\$1,200 value)
- 🌀 Upgrade to have logo on all promotional emails and flyers with links to your website

🌀 \$2,000 custom advertising package in *Natural Awakenings* Boston (current advertisers receive equivalent value in upgrades)





**(Total Value: Over \$4,000)**


# PEACE SPONSOR

 **\$5,000**

Everything in the 😊 & ❤️ Sponsorships PLUS:

-  Four additional tickets to **The Revolution of Consciousness®** (total of 12 tickets - \$360 value)
-  Upgraded website sponsorship recognition in Gallery of Sponsors to include link to your website along with advertorial link promoting your business (\$500 value)
-  Upgrade to FULL PAGE ad in Expo Program, going home with expo attendees - Deadline August 10 (\$750 value)
-  Your company supplied banner in high traffic location during the event (\$100 value)
-  Your choice of NewsBrief or Kudos within *Natural Awakenings* in print and online (\$350 value)
-  Upgrade to Sponsor Row exhibitor space at Expo (\$100 value)

 12-month banner ad appearing on all pages site-wide on *Natural Awakenings* (\$5,000 value)

 \$4,000 custom advertising package in *Natural Awakenings* Boston (current advertisers receive equivalent value in upgrades)



**(Total Value: Over \$10,000)**

# PRESENTING SPONSOR

 **\$15,000**

-  24 tickets to **The Revolution of Consciousness®** (\$720 value)
-  FULL PAGE ad in Expo Program, going home with expo attendees - Deadline August 10 (\$750 value)
-  Upgraded premium location website sponsorship recognition to include link to your website along with advertorial link promoting your business (\$1,000)
-  Your company supplied banner in main entrance high traffic location during the event (\$200 value)
-  Your choice of NewsBrief or Kudos within *Natural Awakenings* in print and online (\$350 value)
-  Logo on all promotional emails and flyers with links to your website (\$500 value)
-  Upgrade to Sponsor Row exhibitor space at Expo (\$100 value)
-  Featured exhibitor listing in online Natural Directory – a searchable directory with full-page interactive ad and Google map (\$1,200 value)
-  Two exhibitor spaces in Expo (\$700 value)
-  \$10,000 custom advertising package in *Natural Awakenings Boston* (current advertisers receive equivalent value in upgrades)

**Total Value: Over \$20,000**

HEALTHY LIVING HEALTHY PLANET

# natural awakenings® magazine

natural awakenings in the top 10

**Natural Awakenings Magazine  
is ranked 5th in Cision's®  
2016 Top 10 Health & Fitness  
Magazines list.**

Spry Living – 8,907,303

Shape – 2,521,203

Men's Health – 1,852,715

Prevention – 1,539,872

**Natural Awakenings – 1,536,365**

Women's Health – 1,511,791

Weight Watchers Magazine – 1,126,168

Dr. Oz The Good Life – 870,524

Vim & Vigor – 789,000

Experience Life – 700,000

Cision® is a leading media communication technology and analytics company that enables marketers and communicators to effectively manage their earned media programs in coordination with paid and owned channels to drive business impact. Headquartered in Chicago, Cision serves over 100,000 customers in 170 countries and 40 languages worldwide, and maintains offices in North America, Europe, the Middle East, Asia, Latin America and Australia.

For more information, visit [www.cision.com](http://www.cision.com) or follow @Cision on Twitter.

**CISION**



\*Natural Awakenings recently received the prestigious FBR50 Franchise Satisfaction Award from Franchise Business Review.

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# HEAL

THE MOST POWERFUL HEALER IS WITHIN



ELEVATIVE ENTERTAINMENT PRESENTS A FILM BY **KELLY NOONAN GORES** PRODUCED BY **ADAM SCHOMER**  
DIRECTED BY **KELLY NOONAN GORES** EDITED BY **TINA MASCARA** MUSIC BY **MICHAEL MOLLURA** DIRECTOR OF PHOTOGRAPHY **CHRIS GALLO**





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## INTERESTED IN SPONSORING?

**Get in touch:**

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[TheRevolutionOfConsciousness.com](http://TheRevolutionOfConsciousness.com)